SELECTED WORK · 2023 — 2026

NANA AMOAKO

Graphic designer. Brand identities, event campaigns, print and merch, from the first sketch to the printer.

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WHO I AM

I DESIGN THE WHOLE KIT.

I'm Nana Amoako, a designer and engineer from Accra. Most of my work starts with an event or a cause and a deadline: a logo, then everything it has to live on. Flyers, tickets, banners, shirts, stage screens, social posts, and the print files the printer actually needs.

I studied Computer Science at Ashesi University, so when a team needs a tool to keep its brand consistent, I build that too. I run Glam Photobooth GH, and I shoot, cut and grade video in-house.

WHAT I DO

- Brand identity
- Event & campaign kits
- Posters & social
- Print & merch
- Brand systems
- Photo & film

Get in touch →

nanaamoako.com

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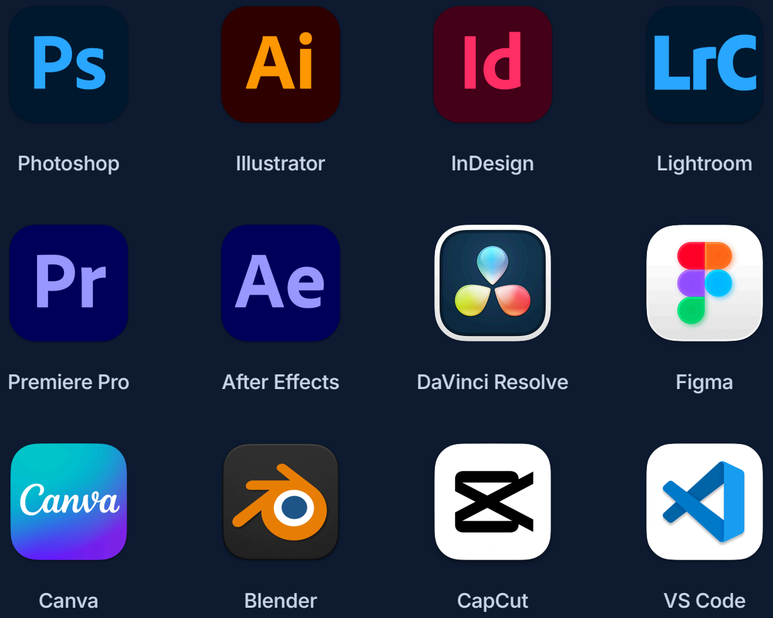
TOOLKIT

WHAT I BUILD WITH



CHAPTER 01

FEATURED WORK

Ubora

Maria & Yayra

Weight of His Glory

Glam Photobooth

01

FEATURED 01 · NOV 2025

UBORA
ECHOES OF GREATNESS

THE PROJECT

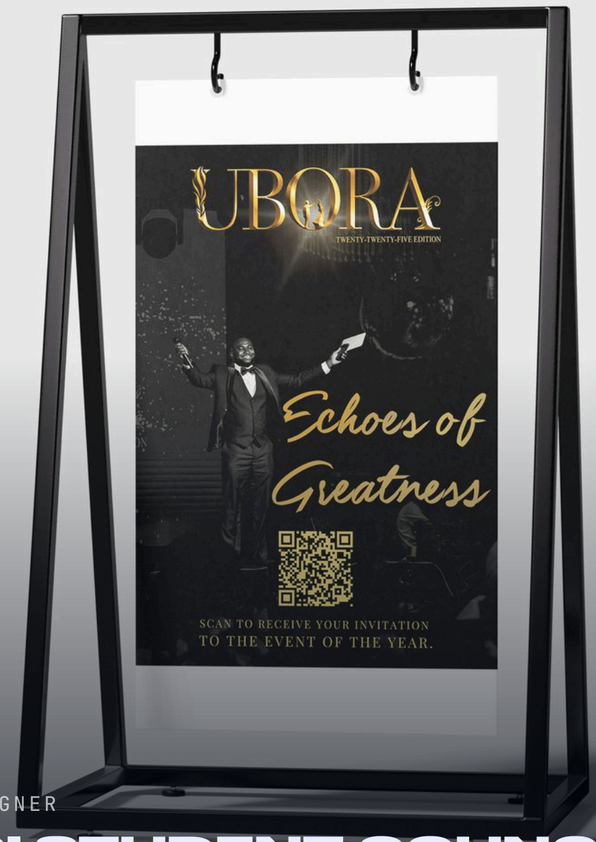
Ubora is Ashesi's student-run awards night. The 2025 edition needed a theme mark and one look that could sell tickets, collect nominations and dress the venue.

WHAT I MADE

The Echoes of Greatness script logo, printed tickets and e-tickets, nomination and ticket posts, FAQs, a press release, the brochure, flag banners and the thank-you mail.

HOW I THOUGHT ABOUT IT

Navy velvet and gold foil so it reads black-tie before you read a word. A handwritten script for the theme, a classic serif for the facts. Every piece carries the star and a QR code, so a poster on a wall still sells a ticket.



MY ROLE · DESIGNER

ASHESI STUDENT COUNCIL

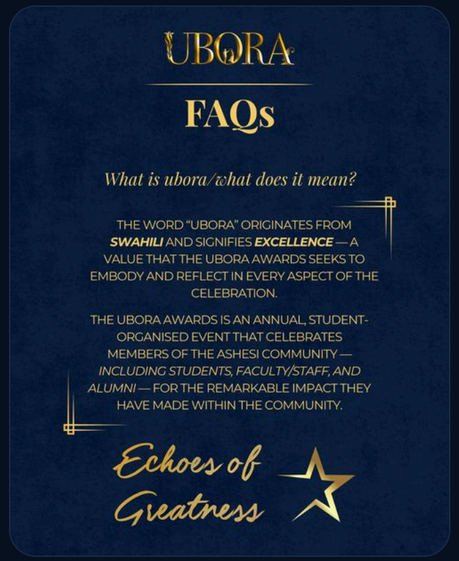
Event branding | Logo | Tickets | Flyers | Brochure

SELECTED WORK · NOV 2025

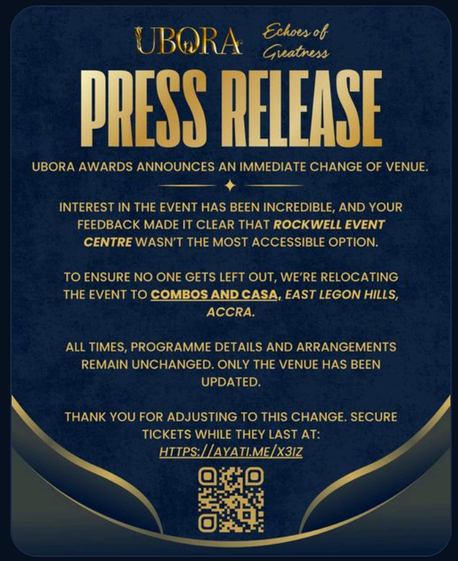
UBORA ECHOES OF GREATNESS

Event branding | Logo | Tickets | Flyers | Brochure | Banners

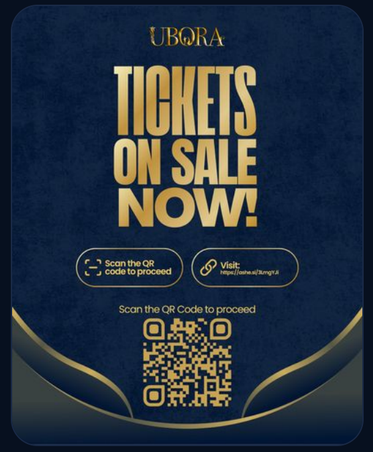
















FEATURED 02 · NOV 2026

MARIA & YAYRA HEAT

THE PROJECT

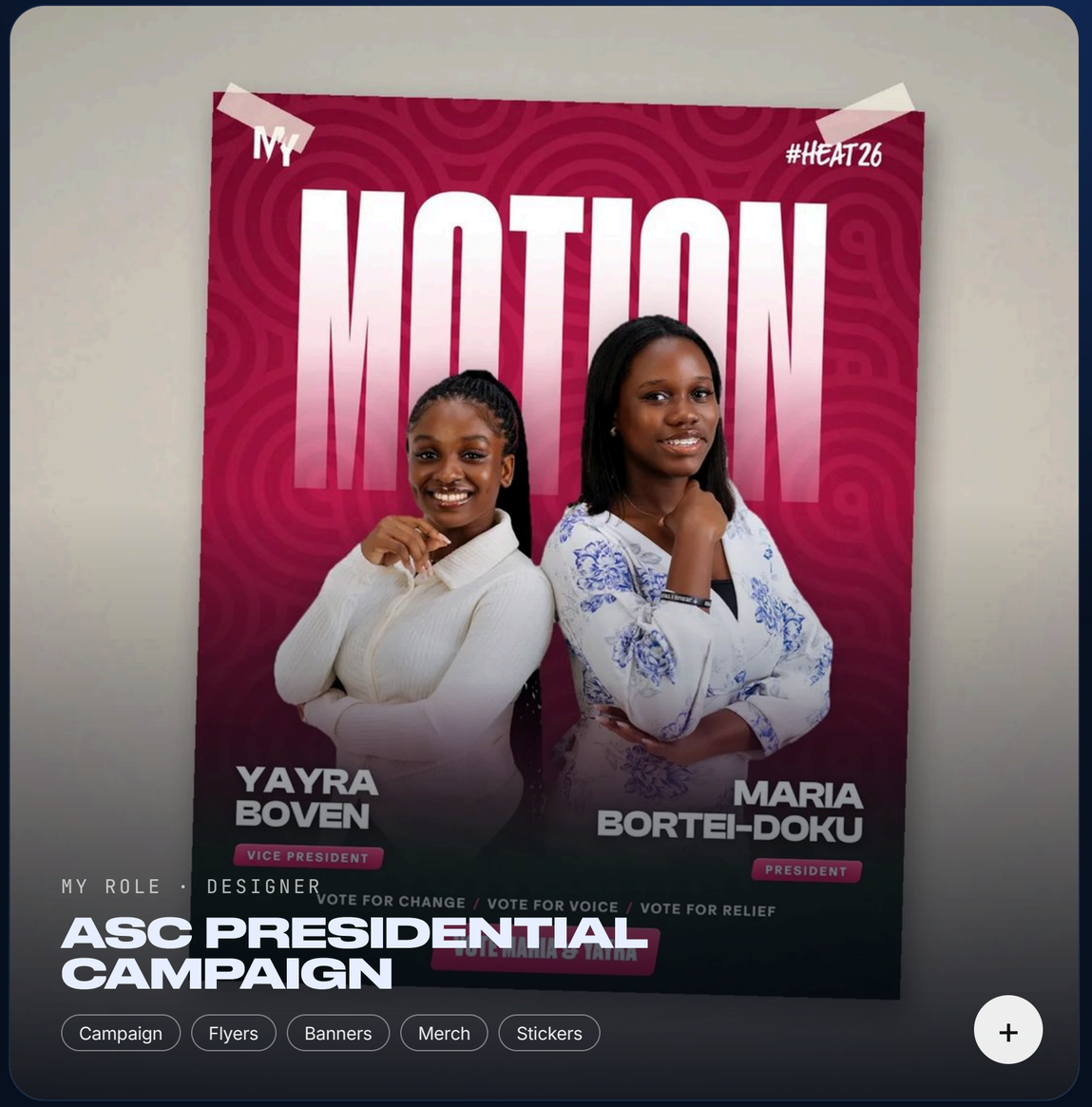
Maria Bortei-Doku and Yayra Boven ran for President and Vice-President of the Ashesi Student Council. They had a name, three colours and a list of 24 items, but no system tying them together.

WHAT I MADE

The main flyer and everything after it: banner, pull-up, flags, shirts, caps, wristbands, stickers, eatery flyers, leadership profiles and posts in English and French, handed off as a numbered print-ready pack.

HOW I THOUGHT ABOUT IT

I studied a past winning campaign (one texture, one symbol, one footer on everything). HEAT became the owned texture: thermal contour lines and a wave. Green never touches crimson directly; it passes through a dark wine so nothing turns muddy.



MY ROLE · DESIGNER

ASC PRESIDENTIAL CAMPAIGN

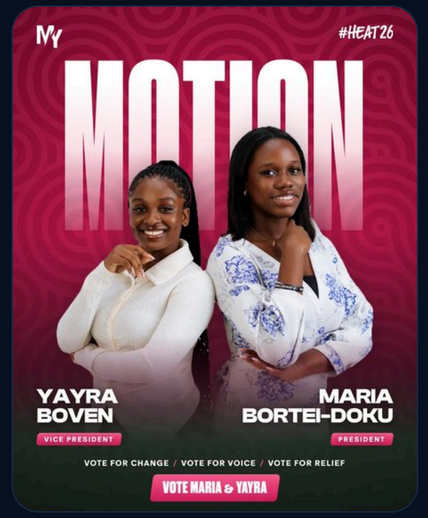
Campaign · Flyers · Banners · Merch · Stickers

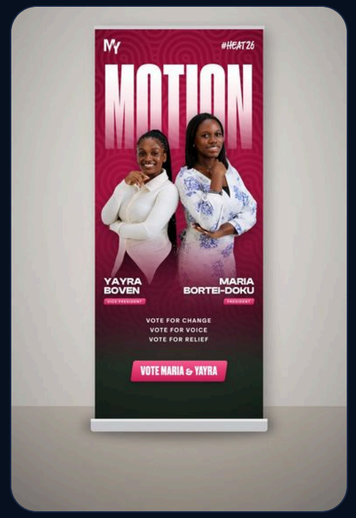
SELECTED WORK · NOV 2026

MARIA & YAYRA HEAT

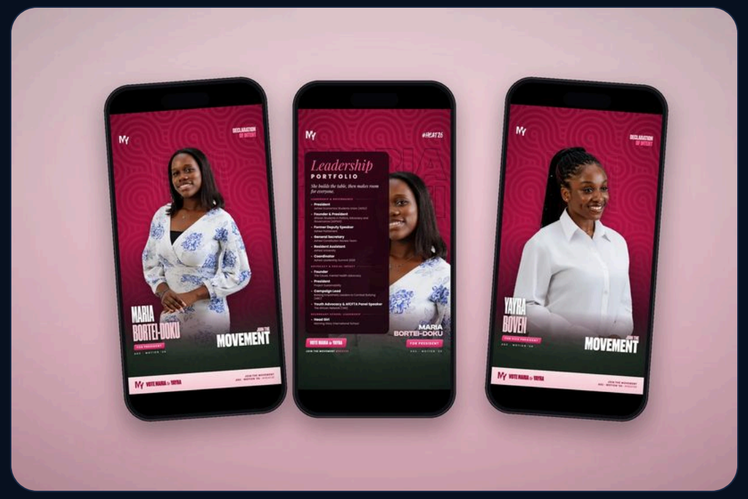
Campaign | Flyers | Banners | Merch | Stickers | Social















FEATURED 03 · JAN – FEB 2026

WEIGHT OF HIS GLORY

THE PROJECT

Barry & The Kingdom Vessels hosted an all-night worship service on 20 February. They needed the main flyer, artist announcements and everything for the night itself.

WHAT I MADE

The main flyer in feed, story and 16:9, ministering-artist cards and mystery-guest teasers, registration and sponsor posts, thank-you posts, the backdrop, livestream lower thirds and overlays.

HOW I THOUGHT ABOUT IT

Orange and gold heat with a kente-like border, a worshipper in silhouette and stacked, heavy type. The same frame holds every artist, so the announcements built a drumbeat toward the night.



MY ROLE · DESIGNER

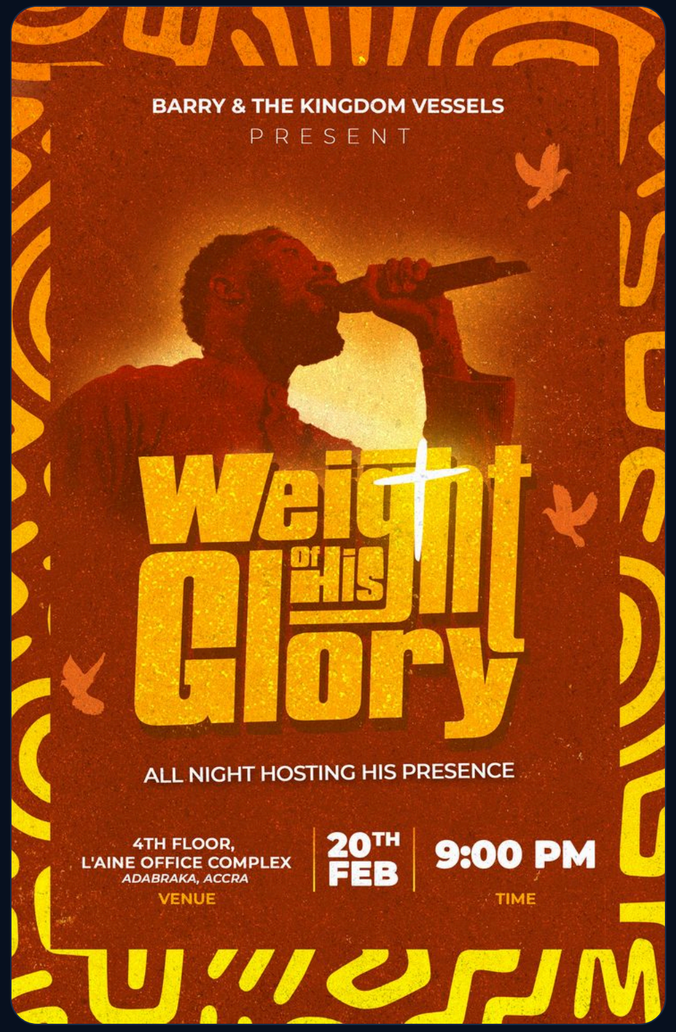
BARRY & THE KINGDOM VESSELS

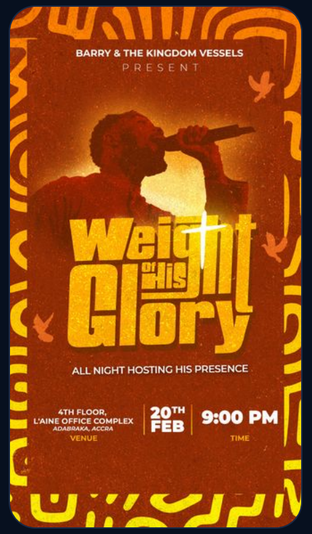
Event branding · Flyers · Artist cards · Stage screens · Merch

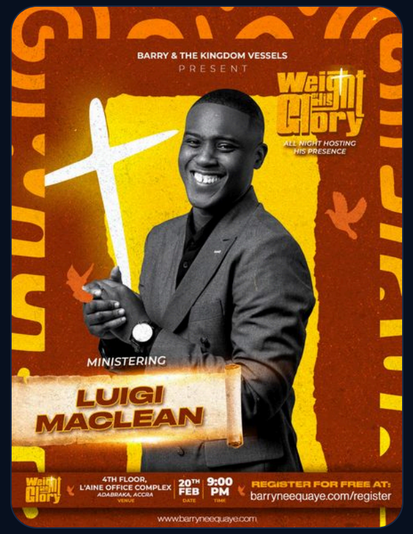
SELECTED WORK · JAN – FEB 2026

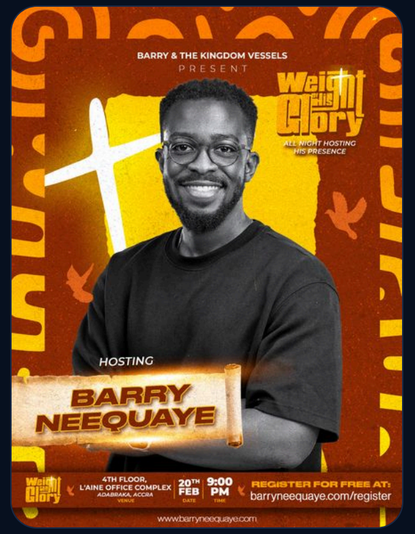
WEIGHT OF HIS GLORY

Event branding | Flyers | Artist cards | Stage screens | Merch



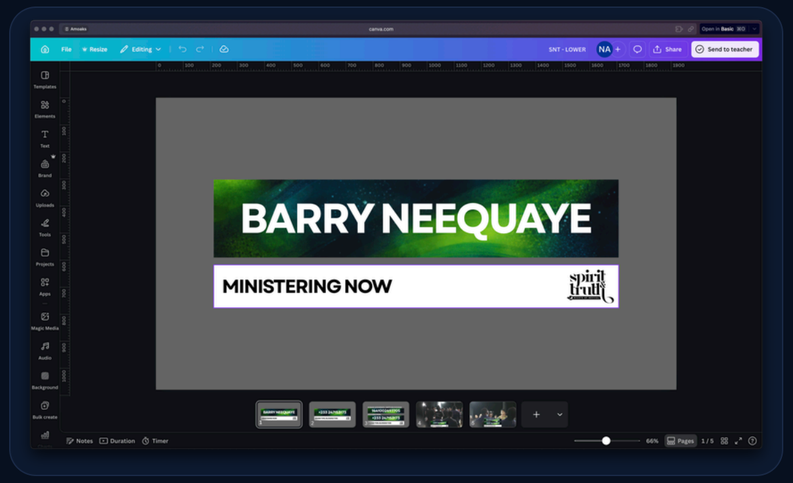


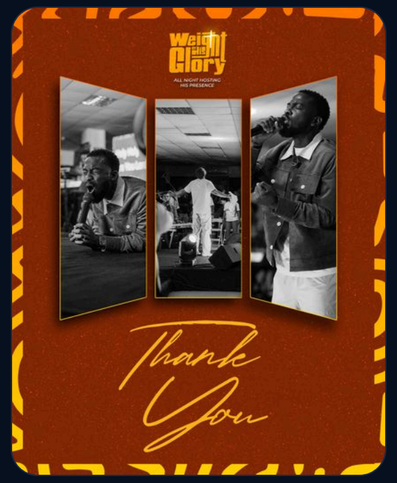








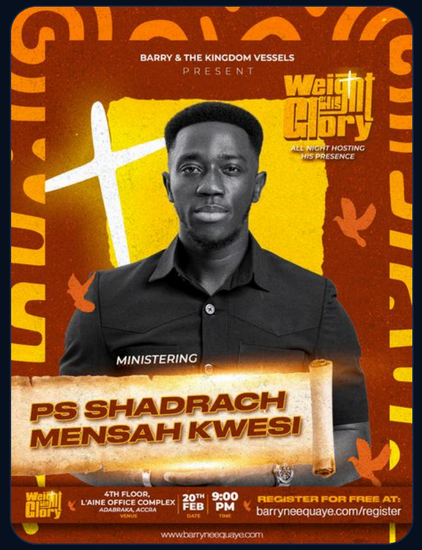


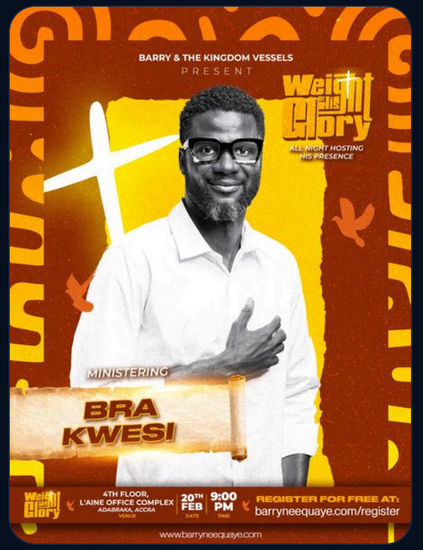


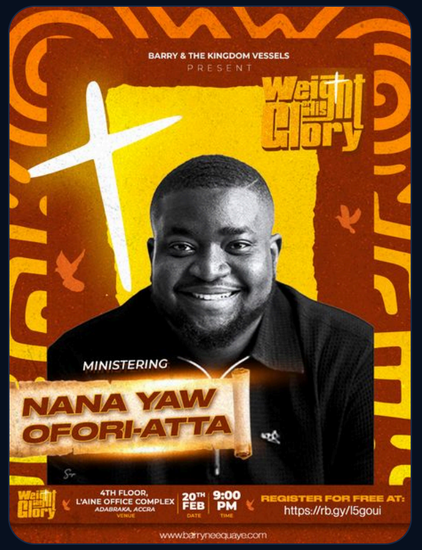
WEIGHT OF HIS GLORY · ARTIST CARDS, MARK & MERCH

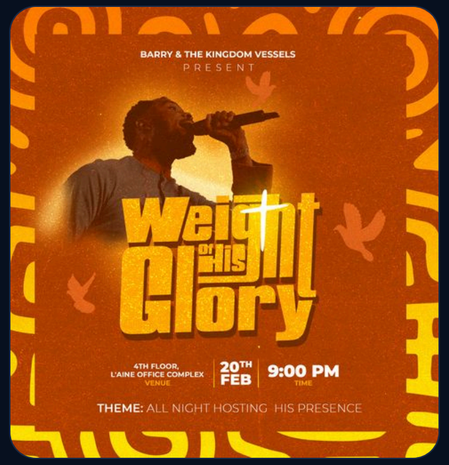
BUILDING TOWARD THE NIGHT













FEATURED 04 · 2025 – 2026

GLAM PHOTOBOOTH ACCRA

Brand identity | Logo | Strips | Stickers | Social

THE PROJECT

Glam Photobooth GH is my own photobooth business in Accra. It needed to look premium enough for weddings and fun enough for end-of-year parties.

WHAT I MADE

The GP monogram, photo-strip templates for each event, stickers, a pill-stack social series, booth-mode graphics and the content kit.

HOW I THOUGHT ABOUT IT

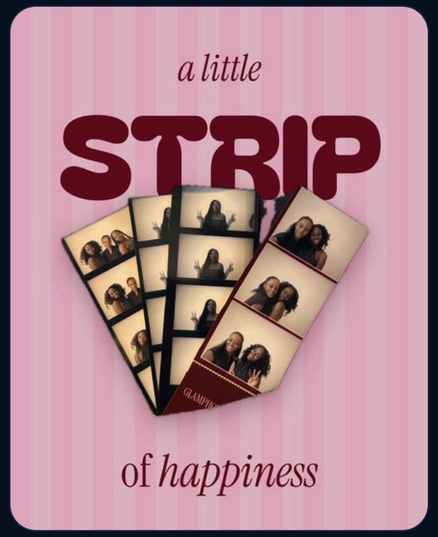
A gold monogram in an arch for the elegant side; wine, blush and cream with playful pills and stickers for the fun side. The strip footer stays slim so the guests are the design.



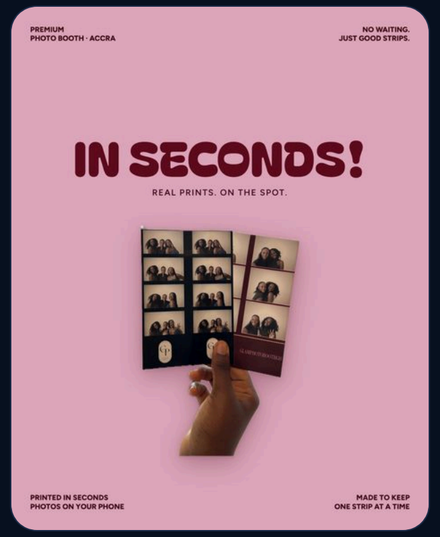
GLAM PHOTOBOOTH ACCRA · SOCIAL & EVENT STRIPS

THE CONTENT KIT

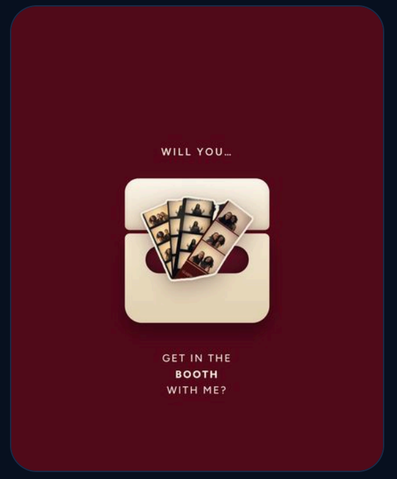














PROJECT 05 · ASC · WELCOME WEEK

AKWAABA NIGHT

THE PROJECT

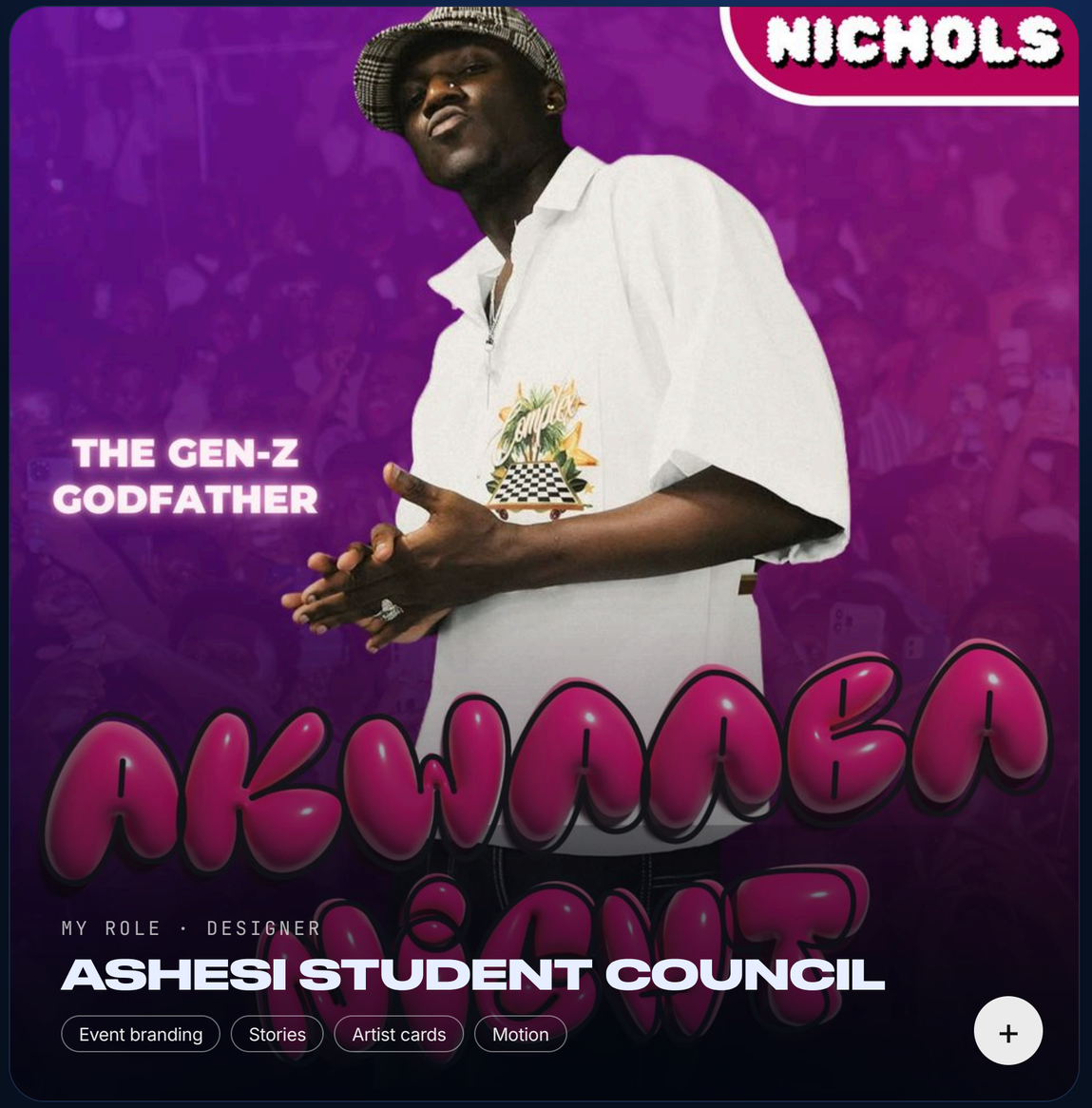
Akwaaba Night welcomed the Class of 2028 to Ashesi. The council wanted a loud, friendly look that worked on Instagram stories first.

WHAT I MADE

The bubble-letter Akwaaba Night lettering, the main story, the live MC card and a ring-portrait card for every DJ and performer, plus the welcome story set.

HOW I THOUGHT ABOUT IT

Akwaaba means welcome, so the type is soft and puffy rather than sharp. Purple-to-pink gradients, a ring portrait so any phone photo looks intentional, and the time and venue locked in the same spot on every card.



SELECTED WORK · ASC · WELCOME WEEK

AKWAABA NIGHT

Event branding | Stories | Artist cards | Motion

















PROJECT 06 · NOV 2026

ASH FUSION × KWESI ARTHUR

THE PROJECT

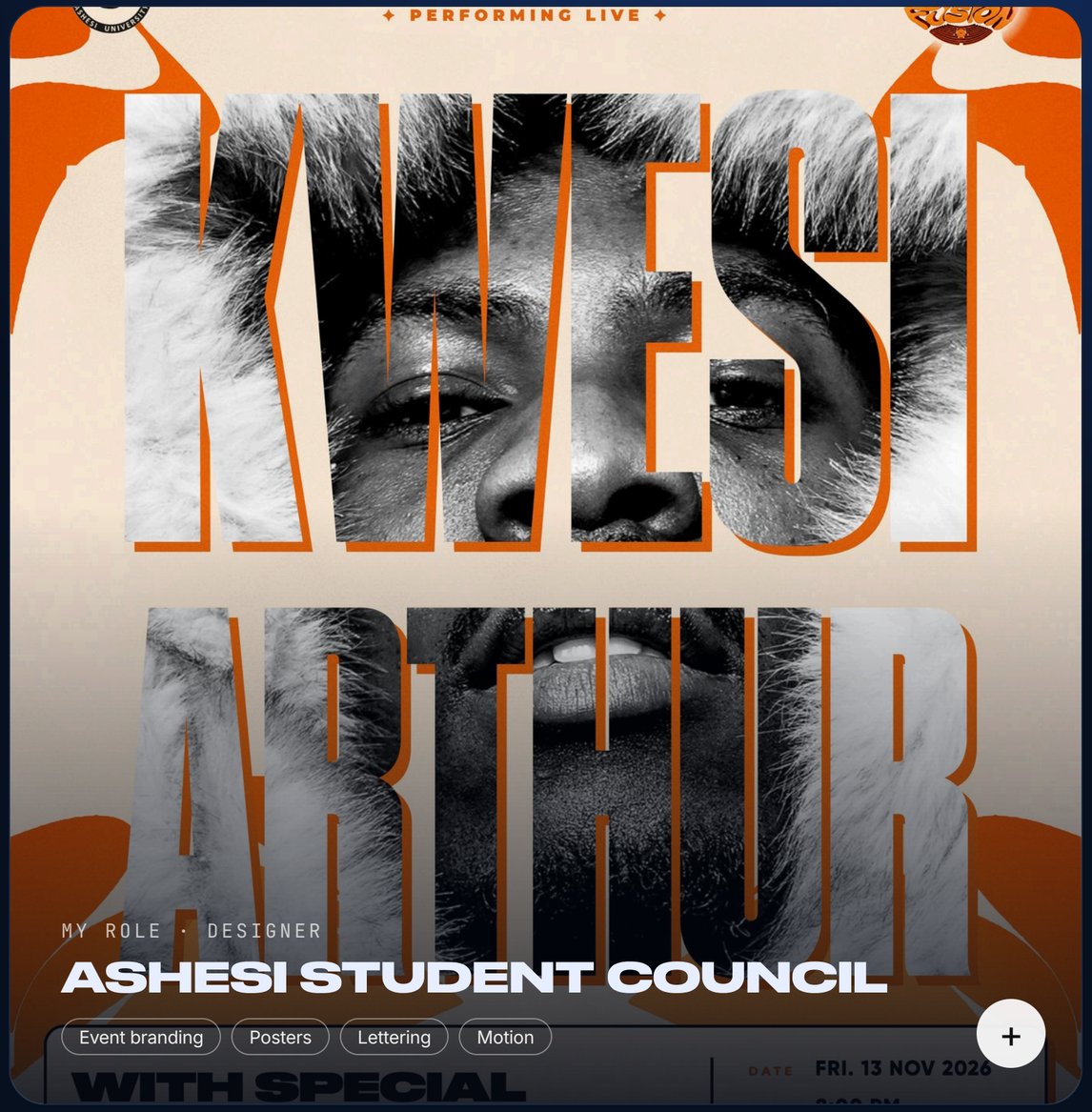
ASH Fusion is the council's music night, headlined this year by Kwesi Arthur. It needed a headline poster worthy of the name and a way to announce the rest of the acts.

WHAT I MADE

The Kwesi Arthur headline poster, the guest-artist silhouette tease, and a poster for every act on the bill: Agbovi, Anna Leonie, Atoski, DJ Millzy, DJ Syme, El Baby, Tim Jeezy and Vondee, in feed and story sizes.

HOW I THOUGHT ABOUT IT

Start with the headliner and build outwards. The face lives inside the letters, the orange swirls frame every post, and the same info box closes each one, so eight acts read as one line-up.

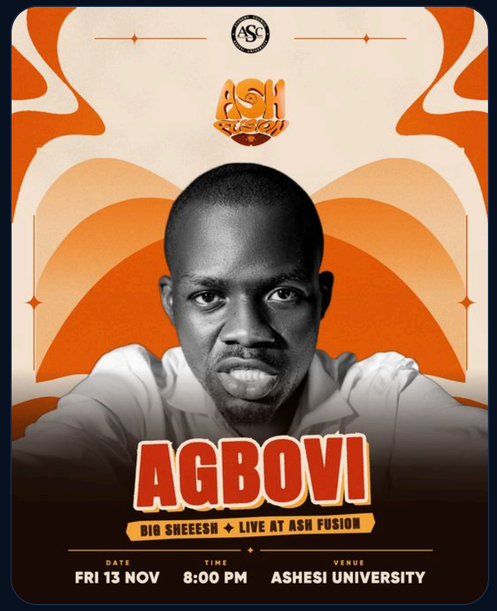


SELECTED WORK · NOV 2026

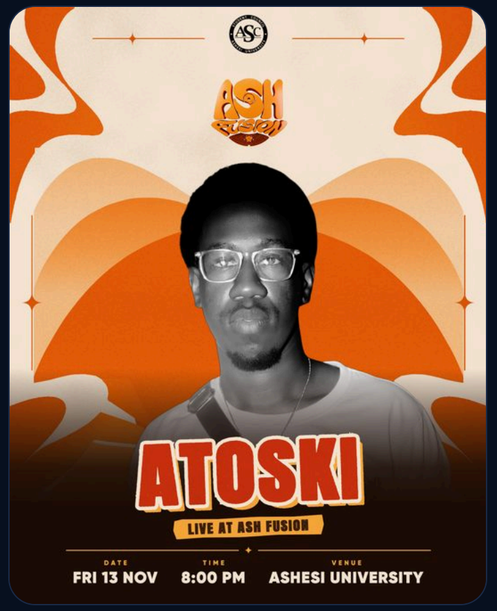
ASH FUSION × KWESI ARTHUR

Event branding | Posters | Lettering | Motion





















ASHESI STUDENT COUNCIL · MAR 2025

ASHCHELLA
ASC WEEK

Event branding · Flyers · Artist cards · Social

THE PROJECT

Ashchella was the concert night of ASC Week 2025, at the New Hostel car park on 28 March. It needed a headline poster and a card for every act on the bill.

WHAT I MADE

The Ashchella wordmark, the main poster, and a matching card for each of the twelve performers, DJs and MCs, with sponsor lockups, sized for feed and print.

HOW I THOUGHT ABOUT IT

A festival name deserves festival type: a melting, warped wordmark in hot pink over a black maze pattern. One template, one slot for the photo, one band for the name, so twelve cards could ship fast and still look like a set.

PROJECT 08 · DEC 2025

UNEARTHED

EXCELLENCE IN THE MARKETPLACE

THE PROJECT

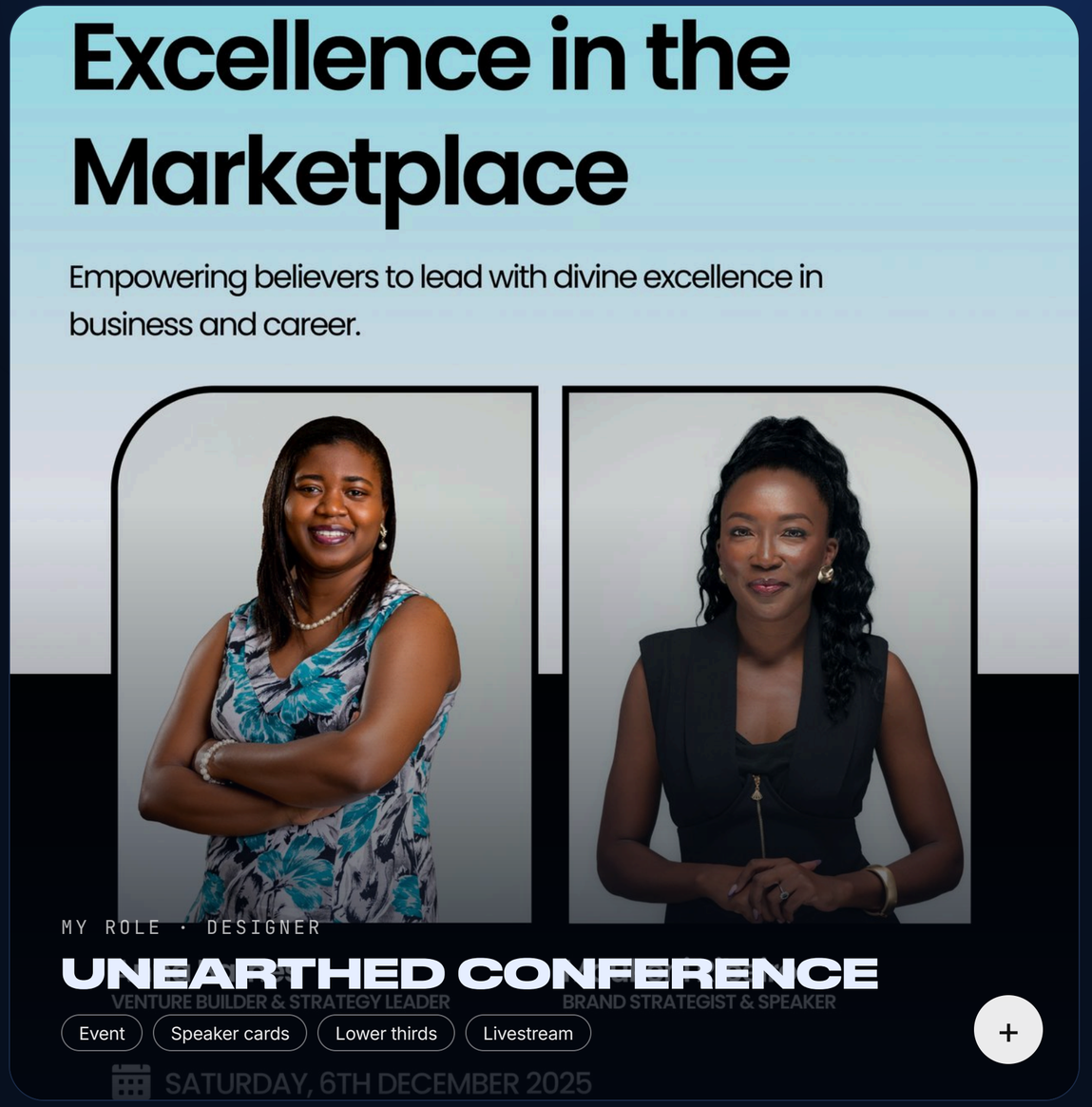
Unearthed ran a livestreamed session on leading with excellence in business and career, with two guest speakers. It needed promo and on-screen graphics.

WHAT I MADE

The main promo flyer, speaker bio cards, livestream lower thirds for each speaker and the stream-starting screen.

HOW I THOUGHT ABOUT IT

A clean, bright layout that feels like a business event rather than a church flyer: sky gradient, cut-out portraits, and lower thirds that sit quietly on a live video without covering anyone.



SELECTED WORK · DEC 2025

UNEARTHED

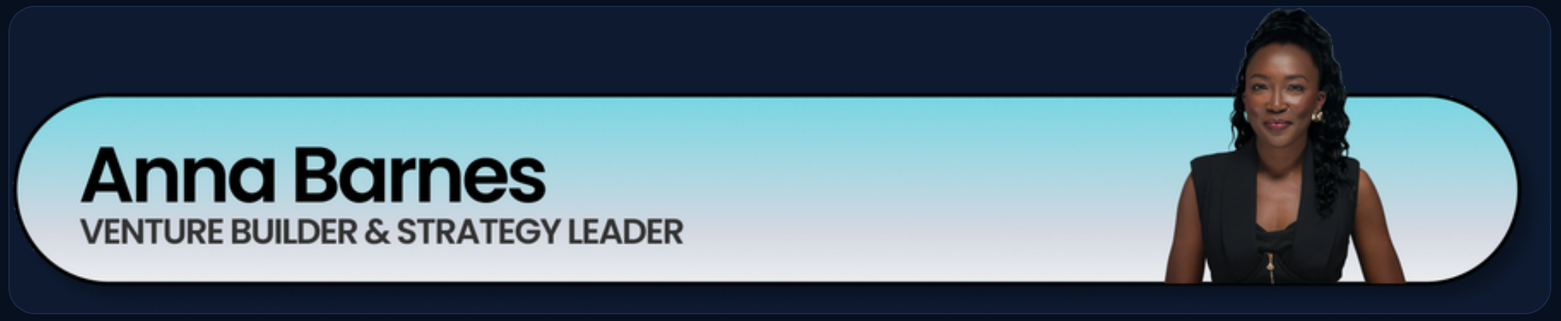
Event | Speaker cards | Lower thirds | Livestream











PROJECT 09 · 2023 – 2026

KCF MINISTRY POSTERS

THE PROJECT

Kingdom Christian Fellowship posts every week: Sunday services, prayer nights, guest speakers, birthdays, new months and special events. Every one of them needs a poster that looks like KCF.

WHAT I MADE

A library of ministry posters: Sunday service and midweek flyers, speaker and host cards, prayer and communion posts, birthday and welcome cards, new-month and countdown posts, event tickets, and the anniversary, Christmas and Valentine's specials.

HOW I THOUGHT ABOUT IT

Blue, yellow and white with real KCF photography. Big condensed headlines for the date and the theme, a script for warmth, and the same footer on every post, so the feed reads as one ministry no matter who is preaching that week.



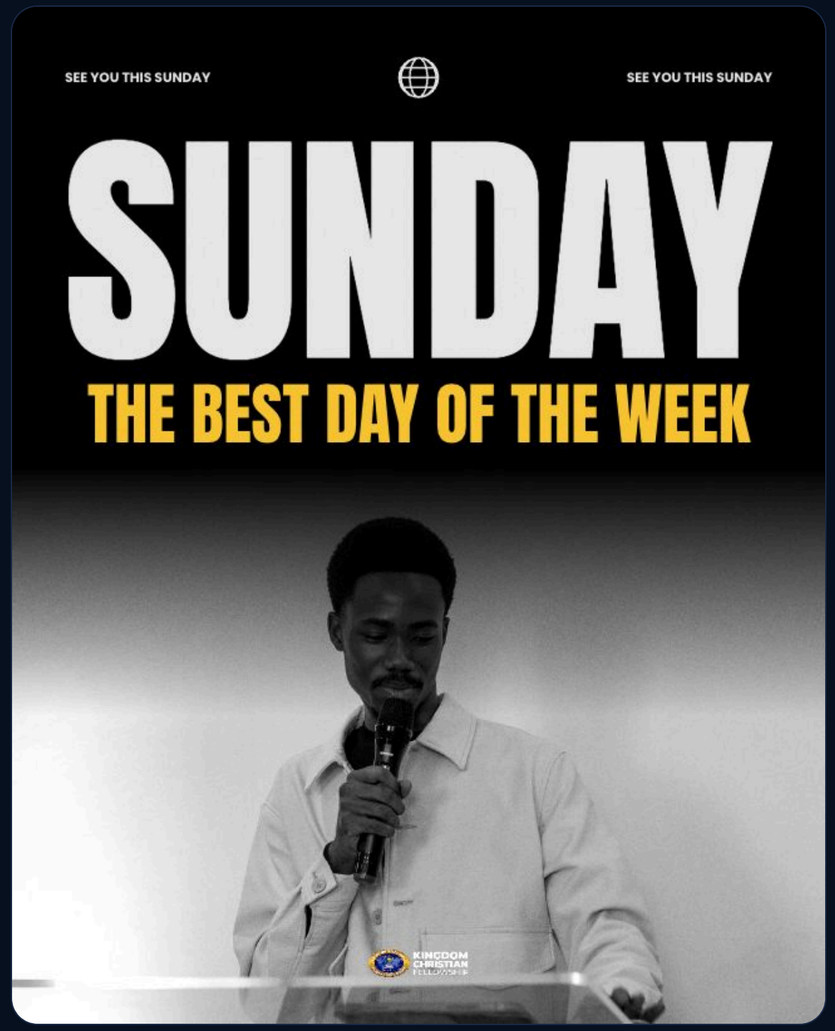
MY ROLE DESIGNER

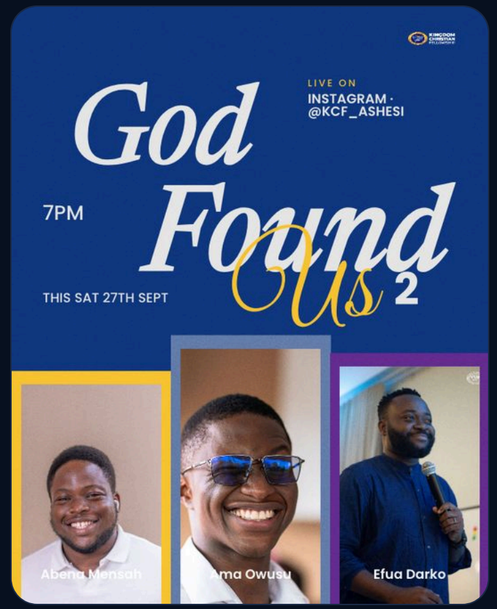
Ministry posters · Event flyers · Social · Print

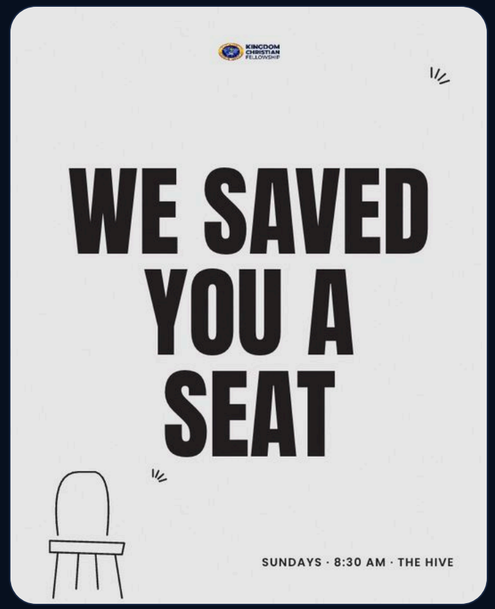
SELECTED WORK · 2023 – 2026

KCF MINISTRY POSTERS

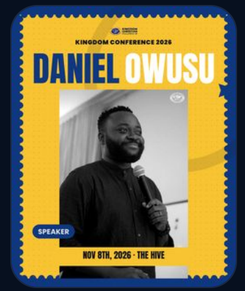
Ministry posters | Event flyers | Social | Print

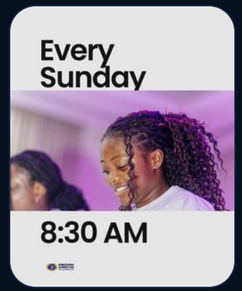








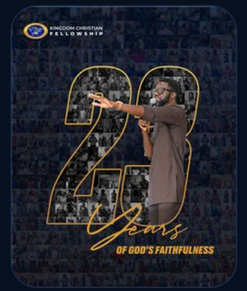












PROJECT 10 · MAR – MAY 2026

FIRE CAMP CHRIST IN ME

THE PROJECT

Fire Camp is KCF's yearly camp meeting, themed Christ in Me for 2026. It needed a brand that could live on shirts, flyers, the stage and a website.

WHAT I MADE

The Fire Camp logo and logo variants, the brand guide, the Christ in Me shirts, main and daily flyers, ministers' cards, FAQs, photo overlays and the Where God Shows Up website.

HOW I THOUGHT ABOUT IT

A flame inside a tent: camp and fire in one mark. Warm sand, ember orange and deep forest green. Christ in Me repeats down the shirt like a chant, with the scripture references along the bottom.



SELECTED WORK · MAR – MAY 2026

FIRE CAMP CHRIST IN ME

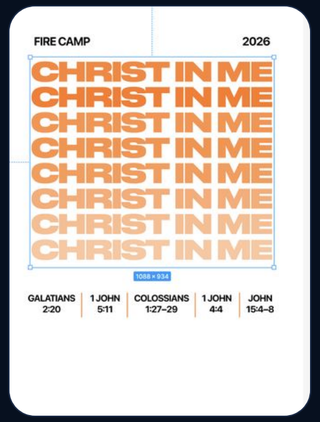
Event branding | Logo | Brand guide | Merch | Flyers | FAQs | Web



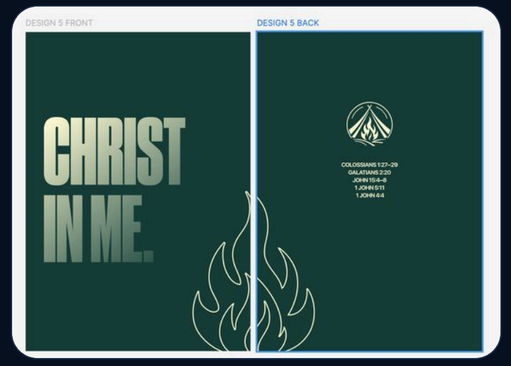


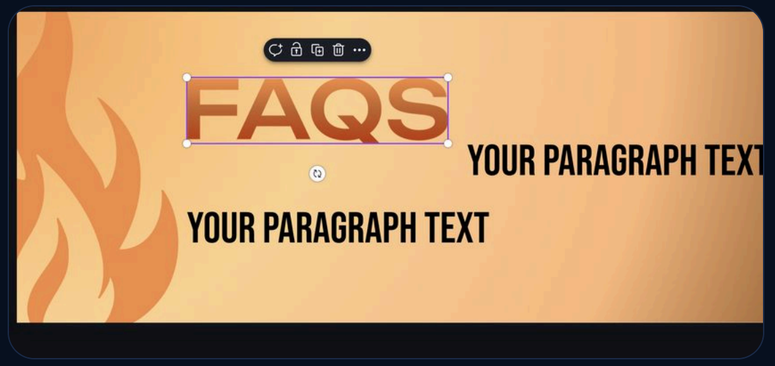








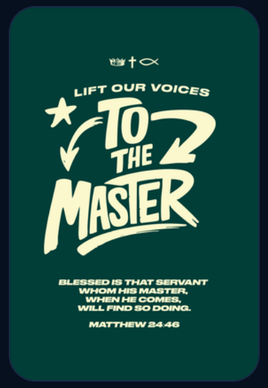






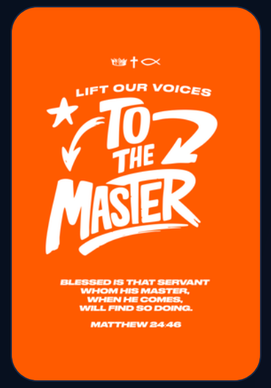












SPIRIT & TRUTH · NIGHTS OF REVIVAL · MAR 2026

SPIRIT & TRUTH TO THE MASTER

Merch | T-shirts | Lettering

THE PROJECT

Spirit & Truth, Nights of Revival, wanted a shirt for its March gathering, built on 'Lift our voices to the Master'.

WHAT I MADE

The To The Master tee: a small Be. on the chest and hand-lettered To The Master across the back, plus the overlay and colourways for the night.

HOW I THOUGHT ABOUT IT

Lettering that looks sung, not typed: an arched, hand-drawn line with scripture set small around it, so it works as a church shirt you'd still wear on a Tuesday.

PROJECT 12 · JAN 2026

STRIDE SOCIETY

THE PROJECT

Stride Society is a run club and fitness community that launched in January 2026. It needed an identity people would want on a shirt, and a launch that explained who the club is and when the first run was.

WHAT I MADE

The neon-green sneaker mark, the 'ESTD 2026' badge and the line 'Stride forward, not alone', plus the 'Who we are' launch post and the poster for the first run on 24 January.

HOW I THOUGHT ABOUT IT

A running shoe in mid-stride, drawn simply enough to read as a sticker or a chest print. Neon green on black because it's what you see on a road at 5am. The tagline does the community part: you run faster, but you don't run alone.

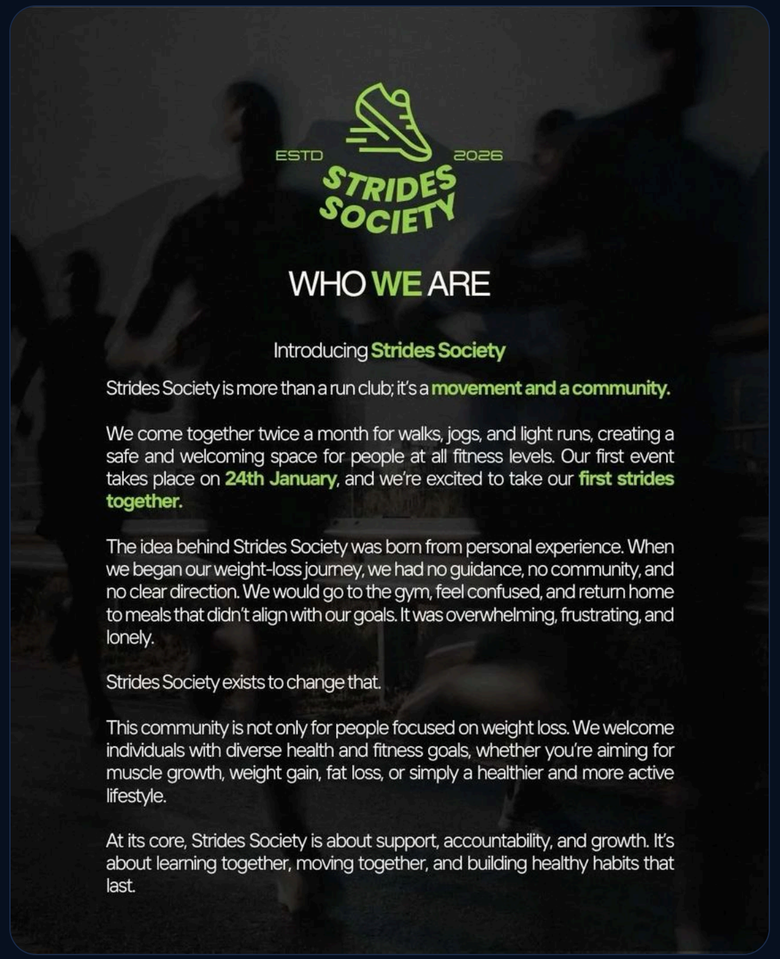


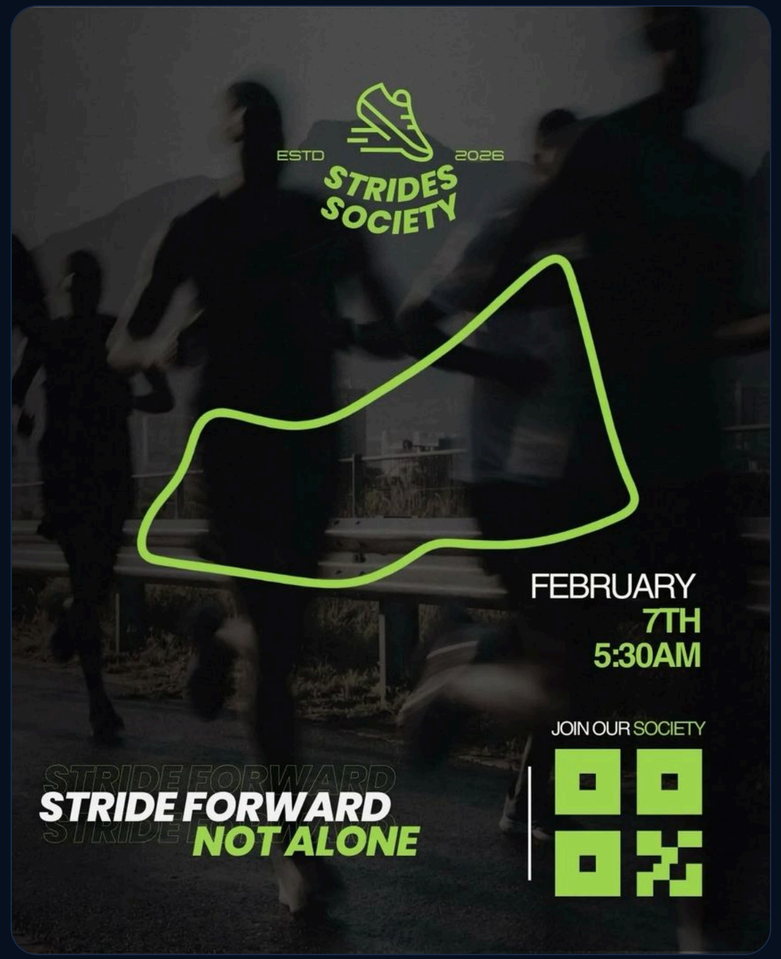
SELECTED WORK · JAN 2026

STRIDE SOCIETY

Brand identity | Logo | Launch post | Event poster







SELECTED MARKS · 2023 — 2026

LOGOFOLIO





















PROJECT 14 · 2023

REVAMP POSTER SHOP

THE PROJECT

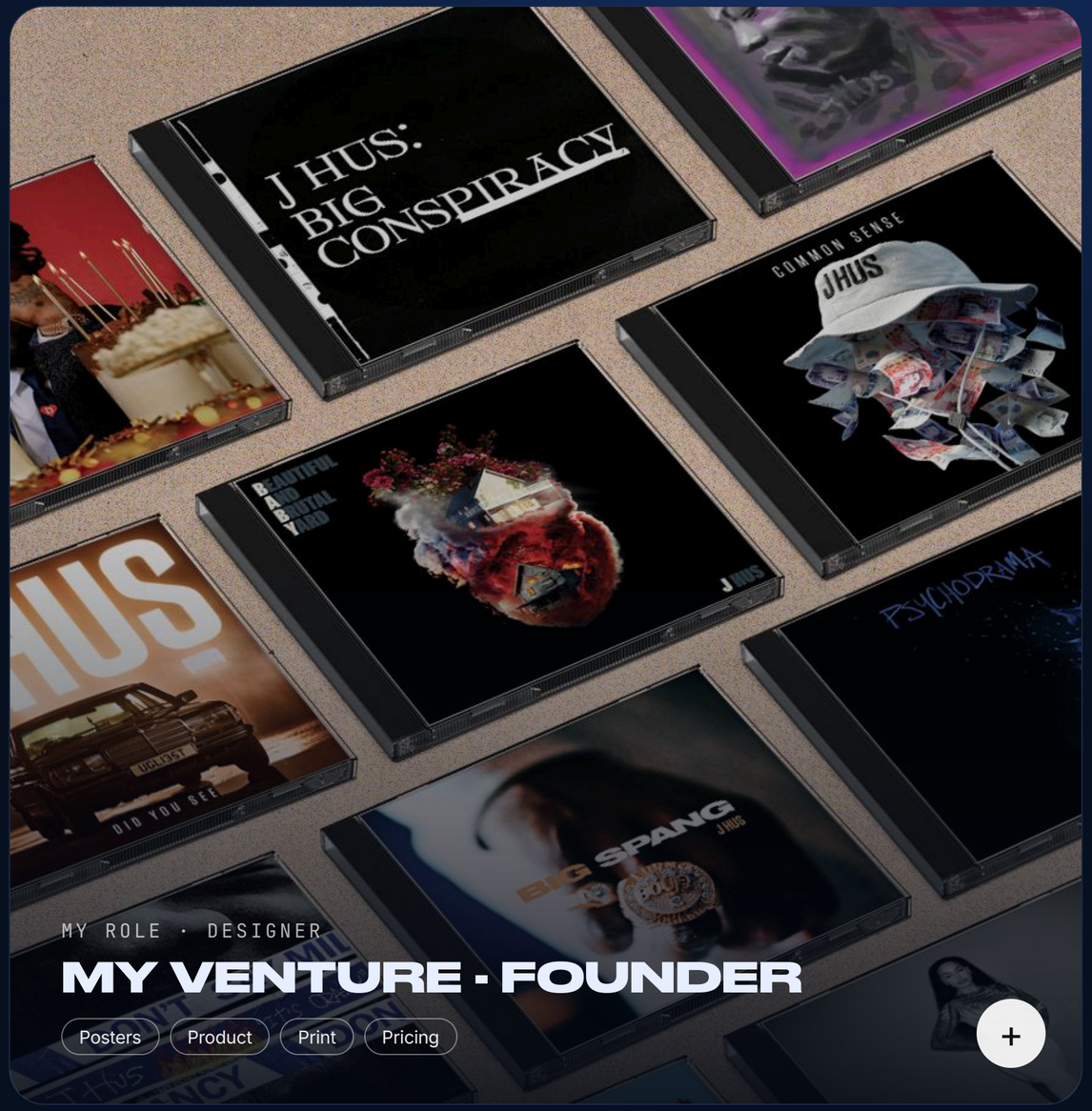
Revamp is a venture I started selling printed wall posters to students. Cars, athletes and albums, in A2 to A5, delivered across campus.

WHAT I MADE

The Revamp wordmark, a catalogue of car and music posters (Porsche, Mercedes-AMG, Bugatti, LeBron, Black Sherif, Kanye, J Hus and more), price and size cards, and the packaging photos.

HOW I THOUGHT ABOUT IT

Posters that look like spec sheets: the car big and clean, the model name in heavy type, power and speed underneath, the maker's badge in the corner. Music posters go louder, with oversized names and grit.



MY ROLE · DESIGNER

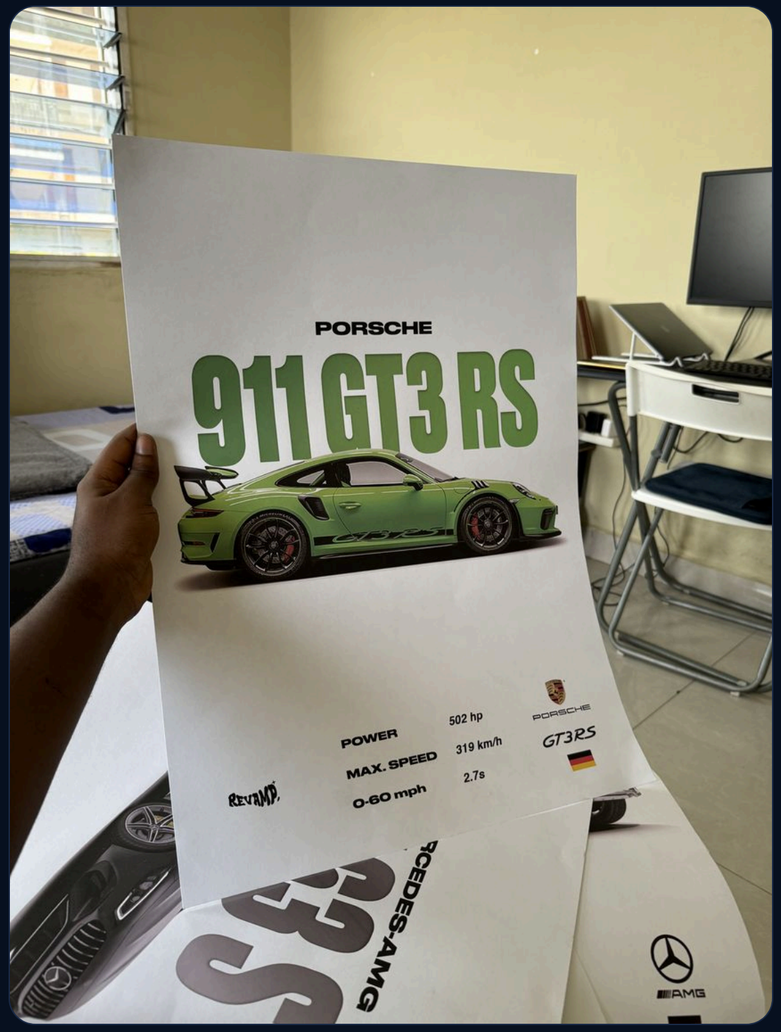
MY VENTURE - FOUNDER

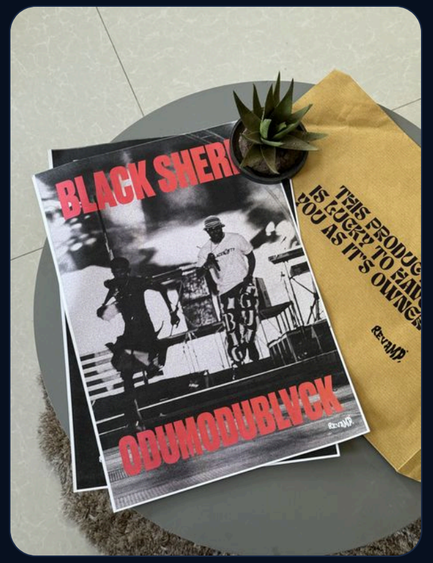
Posters · Product · Print · Pricing

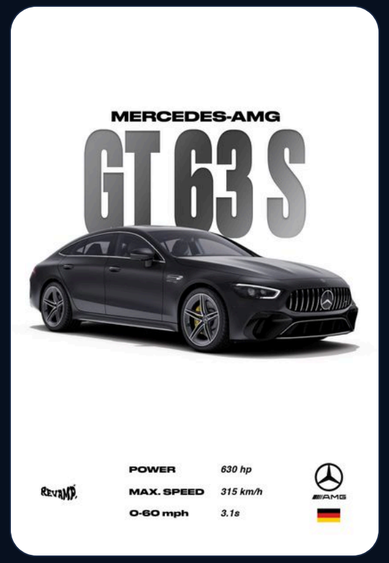
SELECTED WORK · 2023

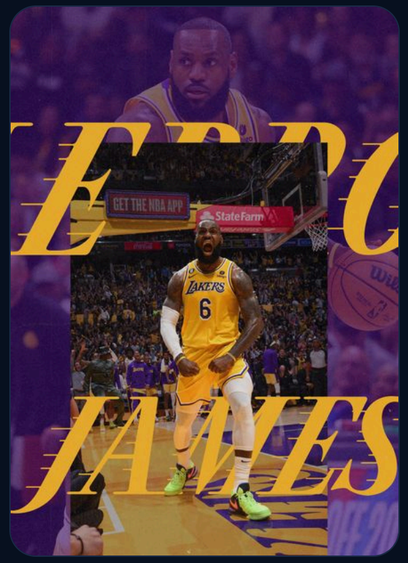
REVAMP POSTER SHOP

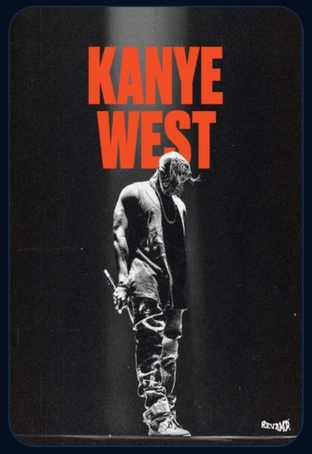
Posters | Product | Print | Pricing



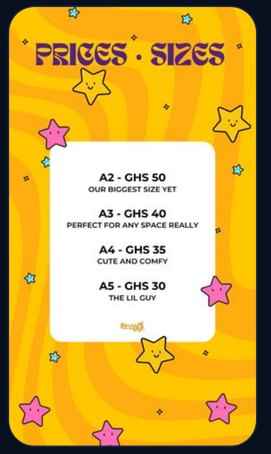


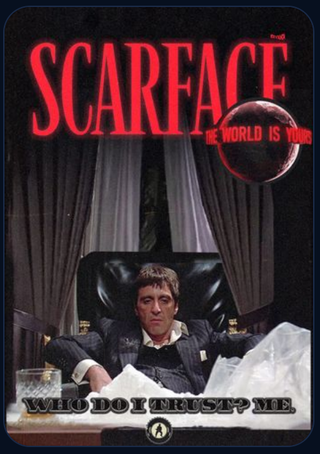












PROJECT 15 · OCT 2025

FIRST RESPONDERS WE'RE HERE TO LISTEN

THE PROJECT

Ashesi's First Responders team, peer helpers for students in distress, needed shirts that told people they could come and talk.

WHAT I MADE

A redesign of the team's shirt. The old one said 'Come talk to me' over signposts; the new one is cleaner: 'Need someone to talk to? We're here to listen' on the front, and on the back the topics you can bring and a QR code to report.

HOW I THOUGHT ABOUT IT

A single loose gold line, a thread you could follow, says care without being clinical. The back works like a poster: name the hard things (bullying, harassment, abuse) so students know they're allowed to say them.



MY ROLE · DESIGNER

ASHESI FIRST RESPONDERS

Merch | T-shirts | Print

SELECTED WORK · OCT 2025

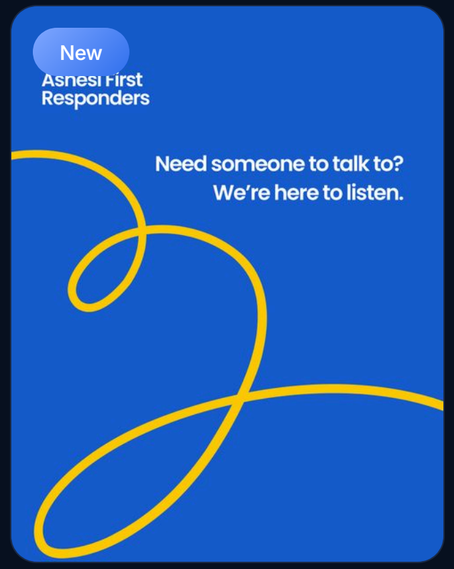
FIRST RESPONDERS

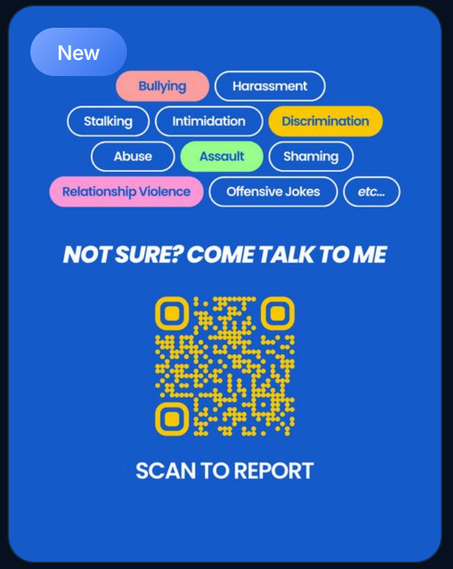
Merch | T-shirts | Print











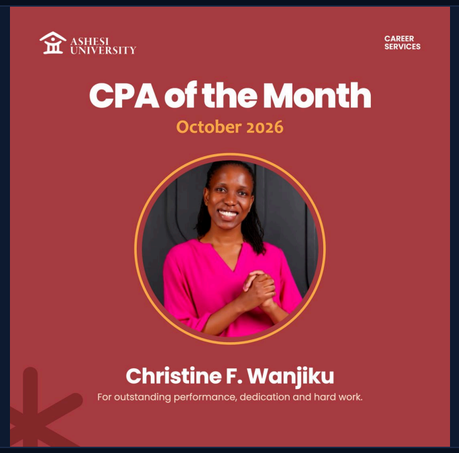
OTHER WORK I'M PROUD OF

MORE FROM THE ARCHIVE



GOSPEL RHYTHMS

Flyer redesign · Nov 2026



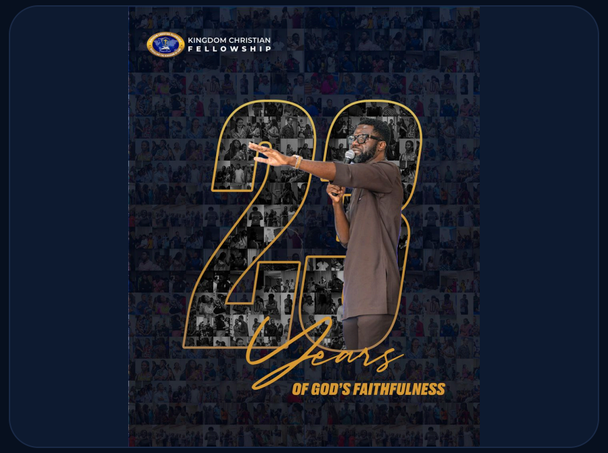
CAREER SERVICES

CPA of the Month posts · Nov 2026



KCF VALS DAY MASHUP

Event flyer · Feb 2026



KCF · 23 YEARS

Anniversary key visual · 2026



ASC CERTIFICATE

Certificate of honour · Apr 2023



CAUGHT BEING GOOD

Award certificates · Dec 2024

OTHER WORK I'M PROUD OF

MORE FROM THE ARCHIVE



AIS YEARBOOK DESIGN

Yearbook spread · 2025



ASHESI CAREER FAIR

Meal ticket · 2023



DK @ 80

Birthday invite · Sep 2024



KCF CHRISTMAS

Season's greeting · Dec 2025



FLEURS D'AMOUR

Price list flyer · Jan 2024

OPEN TO DESIGN ROLES

LET'S WORK TOGETHER.

Thank you for looking. I'd love to talk about your team and what you're making.

Get in touch →

SCAN FOR MORE WORK

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